

Denise Hayashi Yamaguchi is a business development consultant providing both nonprofit and for-profit organizations with fund development, marketing, government affairs, public relations and community relations strategies and solutions. Yamaguchi also serves as the CEO and Founder of the Hawaii Ag & Culinary Alliance (dba, Hawaii Food & Wine Festival) and the Executive Director of the Hawaii Agricultural Foundation. She has more than twenty-four years of experience and has held executive positions with NCL America, Bishop Museum, Japanese Cultural Center, Hawaii Foodbank, and U.S. Senator Daniel K. Inouye's office in Washington D.C.

Prior to founding Denise Hayashi Consulting, Yamaguchi was the Director of Community Relations for NCL America where she directed community relations strategies, particularly on the neighbor islands, for a new multi-billion-dollar company entering the Hawaii market. While working at the Bishop Museum, Yamaguchi was the youngest person to be appointed to an executive position in the history of the Museum as the Vice President of Corporate and Public Affairs. She has also served in various executive roles at the Japanese Cultural Center of Hawaii and the Hawaii Foodbank. As a current board member on the Hawaii Tourism Authority's board of directors, she has held various volunteer leadership roles with a number of nonprofits in the community.