



NORTH AMERICAN SKÅL CONGRESS



On the beach in Waikiki | April 25-28, 2019

SPONSORSHIP OPPORTUNITIES

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- **Skål** is a professional organization of tourism leaders around the world, promoting global tourism and friendship. It is the only international group uniting all branches of the travel and tourism industry. Its members, the industry's managers and executives, meet at local, national, regional and international levels to *Do Business Among Friends*.
- Sponsorship packages for the **North American Skål Congress 2019**, to be held at the Sheraton Waikīkī in the heart of Waikīkī, are designed to provide a solid platform to help your business achieve its marketing goals and deliver a maximum return on investment.
- The **North American Skål Congress** provides a unique opportunity to meet Skål members from Canada, the United States, Mexico and the Caribbean; make new contacts; and do business among friends. The outreach of this event spans 89 clubs and more than 3,500 members, resulting in a strong North American presence and significant media coverage.

By partnering with us in 2019:

➤ BRANDING

Your brand will be associated with Skål International, a professional organization of 17,000 plus tourism leaders around the world, promoting global tourism and friendship.

➤ OBJECTIVES

It will give your company an opportunity to meet its objectives and reach your market in the travel industry.

➤ SUPPORT

Your commitment and support will be displayed and acknowledged prior to, throughout, and following the **North American Skål Congress 2019**.

SPONSORSHIP PACKAGES

SPONSORSHIP OPPORTUNITIES ARE AVAILABLE IN DIFFERENT LEVELS OF INVOLVEMENT

BENEFITS	‘ILIMA	MAILE	PĪKAKE	HIBISCUS	LEHUA
LOGO DISPLAYED IN PRINTED CONGRESS PROGRAM AND ON CONGRESS WEBSITE	•	•	•	•	•
LOGO IN PRE-EVENT ANNOUNCEMENTS & E-BLASTS TO 17,000 MEMBERS WORLDWIDE	•	•	•	•	•
DISTRIBUTION OF PROMOTIONAL MATERIAL IN CONGRESS BAG	•	•	•	•	•
LOGO DISPLAYED ON ALL SIGNAGE DURING EVENT	•	•	•	•	•
RECOGNITION DURING OPENING CEREMONY	•	•	•	•	•
FULL PAGE ADVERTISEMENT IN PRINTED CONGRESS PROGRAM	•				
HALF PAGE ADVERTISEMENT IN PRINTED CONGRESS PROGRAM		•			
QUARTER PAGE ADVERTISEMENT IN PRINTED CONGRESS PROGRAM			•	•	
OPENING RECEPTION - 3 MINUTE WELCOME (first sponsor to speak)	•				
BREAKFAST OR LUNCH SPONSOR (EITHER FRIDAY OR SATURDAY)		•			
RECOGNITION AND LOGO FEATURED AS AN AMENITY SPONOR					•
EXHIBITOR TABLE	FREE	FREE	FREE	FREE	FREE
SINGLE CONGRESS PACKAGE	FREE	50% OFF	30% OFF	20% OFF	10% OFF
NUMBER OF SPONSORSHIPS AVAILABLE	1	2	4	UNLIMITED	UNLIMITED
	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000

**Sponsorship titles are in the Hawaiian language and represent the flora that we find in our beautiful island home.*

OTHER SPONSORSHIP OPPORTUNITIES

	BENEFITS
CONGRESS LANYARD AND BADGE \$5,000	Logo printed on congress lanyard and badges. Logo presence on website and program.
COFFEE BREAK SPONSOR (EITHER FRIDAY OR SATURDAY) \$2,000	Mention in pre-coffee break announcements, logo on table at coffee breaks. B2B table. Logo presence on website and program.
EXHIBITOR TABLE \$500	Promotional table in coffee break area. Logo presence on website and program.
PROGRAM/WEBSITE FEATURE \$75	Featured listing in program. Logo featured on website.