



SKÅL INTERNATIONAL HAWAII

International Association of Travel and Tourism Professionals
Founded 1934

Volume 7, Issue 2

March/April 2015

President's Message



Aloha Skållegues,

It is my honor and privilege to serve as Skål International Hawaii President for 2015-2016. I look forward to continuing the fine work of immediate Past Presidents Pat Kozuma, Dan Bayne, and Doug Okada, and their respective Boards of Directors. Their numerous accomplishments were made possible by the strong foundation built by the distinguished line of Presidents and Boards before them, and it is truly humbling to follow in all of their footsteps.

I am thrilled to be able to work with the currently elected Board of Directors. The talent, intellect, creativity, energy and leadership of these folks are off the charts.

At the local club level, we have some exciting and hopefully lucrative fundraising events planned this coming year. These events will accomplish two main objectives - to raise more funds for our scholarship fund, and to increase awareness of Skål Hawaii in the broader community. This second point is going to be a major area of focus for our Board this year, as we seek to increase interest and membership in our club.

The Board is currently reviewing the process by which our scholarship

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SKÅL International Hawaii Board of Directors 2015-2016



Please welcome your 2015-2016 Board of Director from left to right: Dan Bayne, Jen Chun, Greg Brossier, Ted Sakai, Phil Sammer, Pam Davis, Sheldon Yoshida, Emi Espinda, Stacey Martin, Joel Johnson, Gerald Glennon, Thomas Foti, and Dean Nakasone. Missing: Patrick Kozuma and Mary Lou Lewis.

OFFICERS

President	Joel Johnson	<i>Hawaii Prince Hotel</i>
Vice-President	Ted Sakai	<i>Aqua Waikiki Wave</i>
Treasurer	Phil Sammer	<i>Ilima Hotel</i>
Secretary	Thomas Foti	<i>Hilton Waikiki Beach</i>

DIRECTORS AT LARGE

Director	Jen Chun	<i>Hawaii Tourism Authority</i>
Director	Pam Davis	<i>The Oahu Concierge</i>
Director	Emi Espinda	<i>Desert Island Restaurants</i>
Director	Gerald Glennon	<i>The Modern Honolulu</i>
Director	Mary Lou Lewis	<i>HNL Travel & Associates</i>
Director	Dean Nakasone	<i>Outrigger Reef on the Beach</i>
Director	Sheldon Yoshida	<i>Waikiki Sand Villas</i>

SIUSA REPS

SIUSA Sr. Rep	Dan Bayne	<i>Aqua Hospitality</i>
SIUSA Jr. Rep	Patrick Kozuma	<i>Aston Waikiki Sunset</i>

AUDITORS

Auditor	Greg Brossier	<i>Sun Islands Hawaii</i>
Auditor	Stacey Martin	<i>TravAlliance Media</i>

SAVE THE DATE

our next meeting will be on

Thursday, April 30th

11 a.m. - 1 p.m.

at the Prince Court Buffett

all reservations due no later than April 23rd



Pics from our February Meeting



February's General Membership meeting was held at the Hilton Waikiki Beach Hotel, where dinner and cocktails were held after the business of the annual members only meeting was completed.



Jim Owens, Carlton Kramer, Deems Narimatsu and Morad Shaker



Mary Lou Lewis, Jen Chun and Chassidy Sakamoto



Emi Espinda visits with Ted McAneeley and Sean Knox



Matthew Pickett of the Lotus Honolulu and Gerald Glennon



Greg Brossier and Honza Hroch



Stacey Martin and Richard Oshiro



Gary Ettinger, Pat Kozuma, Corey Kozuma, Matt Bailey, David Crouch, and Mike Tasaka



Peter Fithian chats with Tom Potonosky, a fellow Skalleague visiting from Minnesota and Tom Adachi

President's Message

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recipients are selected and scholarship monies allocated. We are also increasing the Board's involvement in Young Skål and our relationships with the colleges and universities they inhabit. Tom Anusewicz has so ably shepherded the Young Skål program over the years that, when faced with his departure from the Board, we realized it will require several people to attempt to replace him.

To that note, I would like to extend a special mahalo to our departing board members, Doug Okada, Tom Anusewicz and Mike Miller for their many contributions and efforts over the years.

At the SIUSA level, the SIUSA Board is looking at how it currently operates, and is considering possible changes in the structure and governance of SIUSA. They have put together a SIUSA THREE YEAR ACTION PLAN, 2015 - 2017, which is available for review/download on the SIUSA website. In conjunction with that, SIUSA President Martha McClintock will be holding conference calls with local club Presidents and Regional Vice Presidents to discuss the plan, and to hear from the clubs directly what their issues are, and how SIUSA and Skål International can assist. I will report on the first call in our next newsletter.

As we do every year, we will be exposing our members to some terrific locales for meetings and dine-arounds. If you have any suggestions for venues or for guest speakers/topics, please let us know. We are continually looking to improve our members' experience, and your candid feedback is critical to that process.

I believe we can all look forward to an exciting, eventful and productive year.

Aloha,

Joel Johnson
President

2015-2016 SKÅL International Hawaii

Who is Eligible to Become a Skålleague?

As we kick off the new SKÅL year, we want to encourage you to keep working on getting in new members. Our club continues to grow, and we want to maintain the forward momentum. Each year, we ask each SKÅL member to bring in at least one new member, but before you bring just anyone to a meeting, we wanted to clarify exactly who was eligible to become a member according to the SKÅL International bylaws:

“Active membership in Skål is limited to those persons holding managerial positions in the travel and tourism industry, or positions considered equivalent by Skål International. Active Members must work full-time in their position, be directly involved in management, sales, marketing or promotion work, or be engaged in work defined in the Membership Classifications for the equivalent managerial positions and have a minimum of three years experience in the travel and tourism industry. This experience need not be in a managerial position. The Executive Committee of Skål International may, at its discretion, accept senior management of companies or entities with less than the three years experience. Such dispensation will not be given, however, if the translation of the person's title on the Proposal Form is in question.”

As an incentive to help you bring in the best and brightest candidates for our club, we are once again offering a special incentive offer for

membership. For each qualified new member brought in, and approved by Skål International for membership, we will reward you with \$100 SKÅL Bucks! Help SKÅL Hawaii remain strong by helping to build our membership. Please do your part in bring in a new member in 2015. Here's a few key points to remember.

SKÅL Hawaii's Membership Drive

- \$100 SKÅL Bucks will be awarded to the person who is the main sponsor of the new member.

- SKÅL Bucks may be used to pay your membership dues, SKÅL meals or guest meals.

- This special incentive offer has been extended until 12/31/15.

- SKÅL Bucks are non-transferable, nor are they eligible to be used towards any special fundraising events such as the golf tournament or a dine-around.

- SKÅL Bucks will expire 12 months after they are issued.

Qualifications for Membership

- Individual must be a top executive in the travel industry.

- Potential member needs to have an excellent reputation in the marketplace and should be known for his/her integrity.

- Potential member must attend at least two SKÅL meetings before applying.

Aloha 'Oe Freman



It is with great sadness that we must pass along the news that our friend and Young Skålleague Freman Hunter, passed away in his hometown of Pirae, Tahiti on March 19th.

Freman joined Skål Hawai'i during his student years at UH and was instrumental in the growth of our Young Skål program. Freman also provided invaluable assistance with our newsletter and the administration of the Skål Hawai'i website. Freman was a very energetic and personable young man and will be greatly missed by his fellow Skalleagues and friends here in Hawai'i. A hui ho Freman.



Tom Anusewicz and Dan Bayne presented Freman with the Skål Hawaii flag for all of his hard work in January 2014 before he headed back to Tahiti.

Pics from our March Meeting

March was our annual Installation dinner held at Waialae Country Club. Mahalo to Thomas Foti for hosting the wine.



Waialae Country Club



Cal Lui visited with Minneapolis Skålleagues Tom & Mary Potonosky



Newly installed President Joel Johnson presented David Crouch with his plaque.



..and Morad Shaker. I see Joel's going to make it a tough picture year for us! ☺

A Taste of Waikiki Beach Walk

Our most recent dine-around was a huge success. Many thanks to Conchita Malaqui and Pam Davis for putting it together. Our own Emi Espinda really started the night off right at Ruth's Chris Steak House in their brand new private dining room, the Leahi Hale., followed by a terrific meal at Taormina and dessert at Cheeseburger Beachwalk. Conchita topped off the entire night with some door prizes!

Taormina
Sicilian Cuisine

RUTH'S CHRIS STEAK HOUSE

CHEESE BURGER
B.E.A.C.H.W.A.L.K.



Congratulations to the following Skålleague on their recent appointments:



Karen Wataru-Nakaoka has been promoted to Executive Director of the Hawai'i Lodging & Tourism Association, where she will be working closely with HLTA' President and CEO George Szigeti on the responsibilities for the organization's overall strategic and operational procedures for staff, programs, and business development.



Take note of our upcoming Skål meetings and try to save the date!

April Meeting

Please join us for lunch

- When:** April 30th
- Time:** 11:00 a.m. Registration
11:30 a.m. Lunch
- Location:** Prince Court Buffett
- Cost:** \$45 per person in advance
\$50 after 6 p.m. April 23th
Guests are welcome!



May Meeting

Please join us for dinner

- When:** May 28th
- Time:** 6:00 p.m. Cocktails
7:00 p.m. Dinner
- Location:** To be announced shortly
Please save the date!