



# Skal International Hawaii



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## *President's Message*

### *Fellow Skalleagues*

*Skal Hawaii continues to discuss, that as a club, we need to make certain changes that will allow us to increase the value of membership to ensure our long term success.*

*Even though we recognize the current situation and are moving in a positive direction it is clear that Skal Hawaii is not alone.*

*Recently, I joined the Presidents from SIUSA Region VI for a conference call where we shared issues that effect our clubs. One of the items of discussion was the report from the newly formed Task Force on the Repositioning of Skal.*

*Let me share some excerpts from the 21 page report. (available at [www.skall.org](http://www.skall.org) - search task force)*

*Skal International started as a friendship organization 75 years ago. Towards the late 1990's we started to realize the strength it had in regard to 20,000 professionals in travel and looked at new approaches for Skal..."Doing Business with Friends". We are operating our organization without enough resources and financial strength, and our secretariat is not functioning up to modern day business requirements. The world has changed dramatically in the past ten years, along with communications and we need to decide if we are going to reposition Skal to catch up to the changing times. We need to recognize that "Change is the only Constant" in life and proceed to create healthy changes for Skal.*

*Having said this about change, this does not mean any change in the fundamental values of Skal as an organization of friendship and amicable among travel professionals. In fact it is this friendship that helps us want to do*

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*business with friends within our organization. We are a local, national and international "Club of Friends".*

*We believe that, in 2010, we are at a crossroads with our International Skat Organization. We need to challenge ourselves to reinvent and invest in our organization or we will be destined to mediocrity or obscurity in the future. It is important that Skat be perceived as an international organization, but through various comments on our survey, our members find it difficult to understand the value they get from the internationality of Skat.*

*We cannot continue to operate our Skat organization on past business models as this is a recipe for disaster. We need to address our weaknesses and work with our strengths to grow our organization and become the ideal professional travel organization that we all believe we can become..."The Trusted Voice in Travel and Tourism"*

*"SKAL - Tourism's Trusted Voice since 1934*

*The report certainly addressed solutions and I'll continue to report this direction to our members.*

*Skat Hawaii appreciates the work that SI is doing to make positive change and the best way we can assist is to continue with our goals to increase the value of our club, bring in new members and enjoy the fellowship for many years to come.*

*Aloha & SKAL*

*Tom Anusewicz*



**LUNCH  
at  
Trump  
International  
Hotel  
Waikiki.**

*The lanai at the Wai'olu Ocean View Terrace was the setting for our July meeting. For some it was the first opportunity to experience the new Trump International Hotel.*

*The attendance was up. Was it because of the new venue? Was it because it was a lunch?*

*Maybe a little of both and we should consider doing something similar in the months to come.*

*Mahalo to Scott Ingwers, Managing Director and John Votsis, Director of Sales and Marketing of Trump International Waikiki for giving us an opportunity to see the newest property in town.*



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Stephanie Uyeda

John Votsis

Mike Miller



David Asanuma

Stephanie Uyeda

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Dan Bayne

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Grayce McCullough



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Susan Weander Grayce McCullough Mary Lou Lewis



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Mary Lou Lewis JP Cercillieux Susan Weander Richard Oshiro



# Need Teams & Prizes!

# Support the Skai Hawaii Scholarship Program

# Sign Up Today!

**Need info - contact Doug Okada**

932-5400 [doug.okada@astonhotels.com](mailto:doug.okada@astonhotels.com)

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*Join those that have already stepped up to sponsor our dinner meetings!*



*August*



Skal International Hawaii

*"Doing Business Among Friends"*

Aloha Members and Friends of SKAL International Hawaii!

Would you consider being a Skal International Hawaii dinner meeting sponsor?

As a dinner meeting sponsor you will receive the following:

- Web site presence – your color logo on the event page with link to your web site
- Your logo on the electronic invitation and mailer
- 3 minute podium time during the dinner program
- 1 Complimentary dinner valued at \$55 sitting at the President's table
  - Collateral placement on each table
- 6 foot Sponsor table during the 1 hour cocktail reception
- Copies of all business cards collected for the drawing

In addition, other sponsors have provided a prize for the business card drawing and additional logo items as party favors for each attendee. We generally have about 25 attendees per meeting.

The price for this sponsorship is \$350

If interested, send your color logo to [stephanieuyda@hawaii.rr.com](mailto:stephanieuyda@hawaii.rr.com).

Check payable to Skal International Hawaii and mail to P.O.Box 61172, Honolulu, HI 96839.

Questions? Don't hesitate to call 953-2212.

# Support the



FLORIMOND VOLCKAERT FUND



## [www.skalhawaii.org](http://www.skalhawaii.org)

*Skal Hawaii continues to develop new ways to provide communication to our members.*

*The introduction of our own website is just one more opportunity to share Skal Hawaii with each other as well as prospective members, and more.*

*Current index covers a numbers of categories that will keep you informed and entertained.*

*This is a work in progress site and would appreciate your input.*

*We will also continue to archive all of Skal Hawaii historical photos and have them available to all.*

ENJOY!



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*Our August Meeting Sponsored by*



*at the*



**August 26th** *Imperial Ballroom*

**Happy Birthday!**  
**Fellow Skalleague's**  
**August**

*We turn not older with years,  
but newer every day.*

*- Emily Dickinson*

*Grayce McCullough*



*15th Annual Skal Scholarship Golf Tournament*

*September 30, 2010*

**October 15th**

*A special neighbor island event*

**Grand Wailea Resort**  
**Maui**



**THE KAHALA**  
HOTEL & RESORT  
Honolulu, Hawaii

**Annual Student Scholarship Dinner**  
**November 18th**



Former Fellow Skalleague,  
Herb Dockery  
currently in Thailand wanted to  
share the above photo of new  
Thai business.

Franchises maybe available.



### **SKAL International Hawaii**

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SKAL is a professional organization of tourism leaders around the world, promoting global tourism and friendship. It is the only international group uniting all branches of the travel industry. Its members, the industry's managers and executives, meet at local, national, regional and international levels to discuss and pursue topics of interest.

# **Skål International USA**

A National Committee of Skål International  
International Association of Travel and Tourism Professionals

# **www.siusa.org**



**websites**

**[www.skalhawaii.org](http://www.skalhawaii.org)**

**[www.skalvi.com](http://www.skalvi.com)**

**[www.skal.org](http://www.skal.org)**

# **October 7-12, 2010**