




Skål International Hawaii

humbly submits this application for

“Skål Club of the Year”



Skål International Hawai'i has continued to be a important club in Skål International's Association of Travel and Tourism Professionals. We truly make a difference in our efforts in Hawai'i as well as the Pacific Rim which includes our Twinning relationship with the Skål Clubs of Vancouver & Tokyo

**The following presentation is our submission for consideration for
"Skål Club of the Year"**

The presentation focus is on the students of Hawai'i, which are the future of Hawai'i and the future of Skål International.

Hawai'i is a tourism-based economy and as such it has been imperative that we educate our young people to secure the travel industry's future in Hawai'i.

Skål Hawai'i supports these efforts with a strong relationship with each educational institution on all major islands in Hawai'i.

- **University of Hawai'i / Mānoa** - *Travel Industry Management School*
- **Hawai'i Pacific University** - *Honolulu - Hospitality Education*
- **Kapi'olani Community College** - *Honolulu - Hospitality Education*
- **University of Hawai'i - West O'ahu** – *Travel Industry Management*
- **Leeward Community College** - *O'ahu - Hospitality Education*
- **Kaua'i Community College** - *Kaua'i - Hospitality Education*
- **Maui College - University of Hawai'i** - *Maui - Travel Industry Management*
- **Hawai'i Community College** - *Big Island of Hawai'i - Hospitality Education*

As Skål Hawai'i looks to increase its membership, we also recognize that we need to recruit from the faculty of each College and University to allow for the campus guidance with our Young Skål programs. Currently our club membership includes;



Dave Evans, PhD. CHE

Professor & Department Chair
Hospitality & Tourism Education
Kapi'olani Community College



Ron Umehira

Dean
Career & Technical Education
Leeward Community College



Junwook Chi, PhD.

Assistant Professor in Transportation
School of Travel Industry Management
University of Hawai'i at Mānoa



Wendy S. Lam, PhD.

Associate Professor
Hospitality and Tourism Management
College of Business
Department of Business
Hawai'i Pacific University

prospective

22nd Annual Skål International Hawai'i Scholarship Golf Tournament

On October 12, 2017, Skål Hawai'i had over 100 golfers to not only enjoy a beautiful day at the Hawai'i Prince Golf Club but to support our efforts of raising the funds we need for student scholarships.





Here is our Past-President **Ted Sakai** with some happy students volunteers.



The annual golf tournament would not have been as successful if it was not for our student volunteers from the various campuses.

Skål Hawai'i has held this scholarship tournament for over 22 years and has averaged over \$12,000 per year.

This past year under the leadership of our own Young Skål Professional Corey Kozuma we were able to exceed \$20,000.00

Scholarship Dine-Around



A special evening event that brings out Skålleagues and friends to experience the new and exciting venues in Waikīkī and Honolulu. This event bundles three or four restaurants along with introductions to new chefs and businesses as we stroll from one to another. It was also another way to introduce Skål to prospective members. Every one of our Dine-Around has been a success in all regards thanks to our very own Pam Davis.

This past year we were only able to host one Dine-Around, but it raised \$1,685.00 for Scholarship Fund. More to come...

On-Line Auction Scholarship Event

This past year, Skål Hawai'i has held two On-Line Auctions to raise money for our Scholarship Fund.

Our members solicited auction items from our own membership as well as from other businesses. The items ranged from hotel stays in Honolulu and on the outer islands, restaurant certificates and other unique items.

The on-line auctions were led by up-and-coming young leaders: Joe Ibarra, Heidi Maxwell, and Brian Chan (Young Skål)

The On-Line Auction brought in over \$10,000.



22nd Annual Skål International Hawai'i Scholarship Golf Tournament

Scholarship Dine Arounds

On-Line Auction Scholarship Event

This past year, Skål International Hawai'i brought in over \$31,000 in support of our scholarship program. We are currently working with each campus to determine the successful candidates. Awards will be issued at our Annual Student Scholarship Dinner scheduled later this year.

Young Skål

Skål International Hawai'i was the first club in the U.S. to initiate Young Skål membership. Since 2009, Skål Hawai'i has had over 40 students reap the benefits of membership. Today, we currently have 10 Young Skål members in various categories who are very active and engaged with our club activities.




On the left: Young Skål members attend a special day with Delta Airlines. From the front counter to the aircraft, they got an update on airline operations.

On the right: enjoying our Skål meeting at Morimoto Asia Waikīkī.



<https://www.skalhawaii.net/young-skal>

A wide-angle photograph of a tropical coastline. On the left, a dense cluster of modern high-rise apartment buildings with glass and concrete facades stands along the shore. The beach is sandy and populated with many people, some sitting on towels and others walking. The water is a vibrant turquoise blue, transitioning to a deeper blue further out. In the background, a large, rugged mountain with a prominent peak rises above a line of green trees. The sky is a clear, bright blue with a few wispy white clouds. A semi-transparent light blue rectangular box is overlaid on the lower half of the image, containing text.

Skål International Hawai'i continues to be a vibrant club. We are continually growing our membership. Continue to send our leaders to Skål International Congresses and events. Continue to provide scholarships to our industry students as well as provide them with mentoring, internships and networking opportunities through our various Young Skål programs.



Mahalo for your consideration.

Aloha!

www.skalhawaii.net